

What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

Terminology

<u>UBO</u>: Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain.

<u>Position/Stock</u>: Snapshot of cumulative FDI taken at year end.

<u>Flow</u>: FDI coming into a country over a period of time.

Reach out to us

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Foreign Direct Investment (FDI):

UNITED KINGDOM

#1

Largest source of FDI in the United States in 2014 (by UBO)



Supporting U.S. Jobs

1,029,700

Number of U.S. workers employed by U.S. affiliates of UK firms in 2013.



Investing in Innovative R&D

\$7.0 billion

Value of research and development (R&D) spending by U.S. affiliates of UK firms in 2013.



Expanding U.S. Exports

\$55.9 billion

Total contribution to U.S. goods exports by UK firms operating in the United States in 2013.

UK FDI in the USA (in USD millions)

Position (UBO) Flow

 2010
 2011
 2012
 2013
 2014

 \$491,584
 \$513,506
 \$533,806
 \$527,529
 \$465,795

 \$30,069
 \$46,316
 \$25,310
 \$35,895
 \$-102,440

U.S. FDI in the UK (in USD millions)

Position (UBO) Flow

 2010
 2011
 2012
 2013
 2014

 \$501,247
 \$485,029
 \$537,041
 \$576,516
 \$587,943

 \$38,839
 \$25,605
 \$41,790
 \$26,650
 \$26,319

Source: Bureau of Economic Analysis (latest available as of Dec 2015)

TOP 6 INDUSTRY SECTORS

by # of announced FDI projects in the USA from the UK

#1 Business Services

#3 Financial Services

Industrial Machinery

#2 Software & IT Services

#4 Communications

#6 Pharmaceuticals

Source: fDi Markets (data from Jan 2003- Jan 2015)